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## **FOR IMMEDIATE RELEASE**

### **Saphoros Set to WOW Miss Bahamas Contestants**

**(Nassau, Bahamas) February 1<sup>st</sup> 2009** – The Miss Bahamas Universe Organization is proud to endorse its partnership with Saphoros Spa Essentials as the official beauty product sponsor to its 2009 pageants, in addition to placement of their brand into the new TV Reality show “The Making of Miss Bahamas.” Saphoros will be used during production of the series and featured by pageant contestants during phases of competition.

Saphoros Spa Essentials is a Texas-based skincare and cosmetics business with a star product line-up including the Lueur Jeune Mineral Cosmetique brand, premium skincare and spa body products. Saphoros first launched in October 2006, and has recently been featured at Hollywood gifting lounges, celebrity gift bags and in Day Spa Magazine.

With the experience and success of her line, Saphoros CEO Donna Standridge saw this partnership with the Miss Bahamas Universe Organization as a definitive opportunity to capitalize on her vision to expand the Saphoros brand name, and embarked on this new venture to build Saphoros into a full custom luxury collection with international exposure. For more information visit [www.saphoros.com](http://www.saphoros.com) .

The Miss Bahamas Universe Organization serves as the franchise holder for the Bahamas to the Miss Universe, Miss Earth and Miss International Pageants. The official website for the organization is [www.missbahamas.org](http://www.missbahamas.org) .

Next up for Saphoros Spa Essentials is their participation in the upcoming Billboard Magazine’s 10<sup>th</sup> Annual Oscar Viewing Party to benefit the Children Uniting Nations charity, which is a proactive organization created to bring attention to the plight of at-risk and foster children. [www.childrenunitingnations.org](http://www.childrenunitingnations.org) This years event will be hosted by Jennifer Lopez and will be held at the Beverly Hilton Hotel in Beverly Hills on Oscar Night February 22<sup>nd</sup> This is considered the second biggest party in Hollywood on Oscar night second only to the Vanity Fair party.