



## PRESS RELEASE

### **Saphoros Participates in Gift Bags for 6<sup>th</sup> Annual Reebok Celebrity Heroes Baseball Game**

June 14, 2007

FOR IMMEDIATE RELEASE (Texarkana, TEXAS) – Saphoros Spa Essentials is proud to announce their participation the celebrity gift bags for the 6<sup>th</sup> Annual Reebok Celebrity Heroes Baseball Game. The event will be held Saturday, June 23<sup>rd</sup> at the Dr. Pepper Ballpark in Frisco, Texas, benefiting both The Mike Modano and Little Heroes Foundations. Both organizations raise funds to improve quality of life for at risk, neglected and abused children.

Saphoros' contribution to the bag will include a crocodile textured cosmetic bag featuring a variety of the company's award-winning Lueur Jeune mineral makeup and skincare products. One of the gift bags will be auctioned, with the proceeds split between the two charities.

This is the young company's first "swag" participation event, which comes on the heels of its recent award for "Best Mineral Foundation of 2006" from StyleForFree.com in January. "When we were asked to participate in this event, we were thrilled at the opportunity," states founder Donna Standridge. "We often donate products for children's fundraisers, and to be invited to take part in such a wonderful event is such an uplifting honor."

#### About Saphoros

Saphoros is a small family-owned, cruelty-free company that takes great strides to provide their clients with personalized service. For more information about Lueur Jeune™ and Saphoros Spa Essentials or to purchase products, visit the company's website at [www.saphoros.com](http://www.saphoros.com), or contact by e-mail at [marketing@saphoros.com](mailto:marketing@saphoros.com).

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